

# PROXIMAT

[www.ProxiMat.net](http://www.ProxiMat.net)



**To Boldly Go...**

**...in Virtual Reality.**

# What is a ProxiMat?

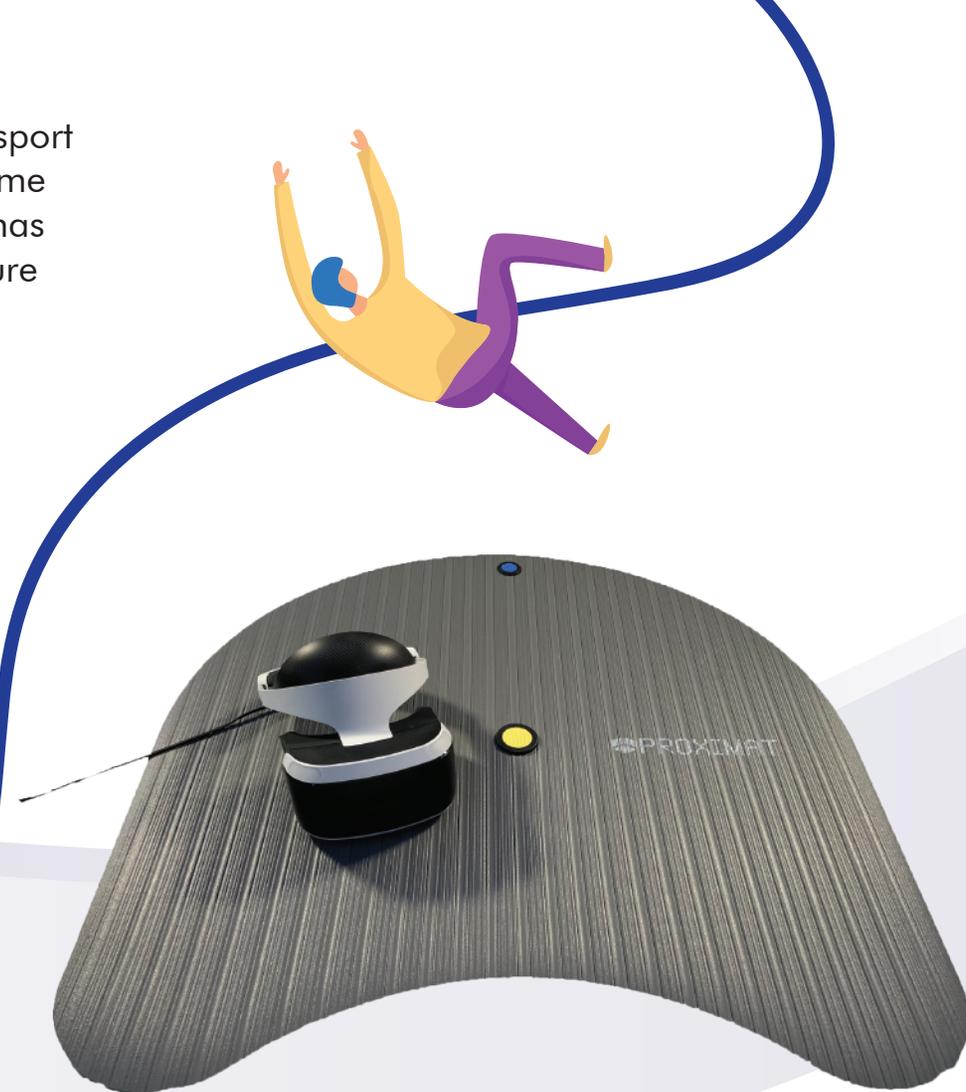
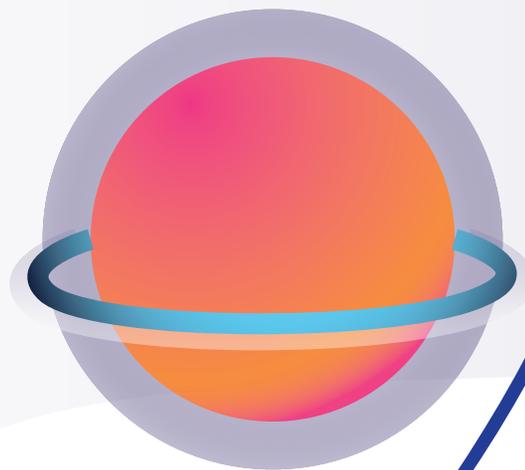
ProxiMat® is a physical Chaperone/Guardian System mat that allows the user to create a defined usage area for safety, distinguish the center of their VR play/work area, provide tactile feedback as to forward/rear facing indicators on the mat, and provides a cushion of premium anti-fatigue sponge which gives the user longer, more energetic sessions while in immersion.

ProxiMat® is a companion product that works in conjunction with digital chaperone/guardian systems built into every VR headset. While it has no electronics, ProxiMat® is a critical component in defining the usage space, direction and includes the added health benefits associated with ProxiMat® anti-fatigue sponge.



ProxiMat® is an easy to use, set up, store, and transport product. Most people that use the mat for the first time innately take to the benefits of the mat and once it has been tried, the mat becomes an integral part of future VR experiences.

Simply remove the storage strap from your rolled up ProxiMat® and place it in the center of your play space with the front of the mat facing the direction you wish to be aware of in your play space (extremely useful for PSVR owners who need to face the PSVR Camera). Follow the instructions of your VR headset to set up your digital guardian system and you will be provided with the additional safety of the ProxiMat®.



Among the many benefits of spatial awareness, safety, and reduced fatigue, the ProxiMat® provides the perfect environment for standing and movement within room scale definition. This allows the user to be more active, better utilize their space and better enjoy the experience in VR.

# Compatibility of VR Systems

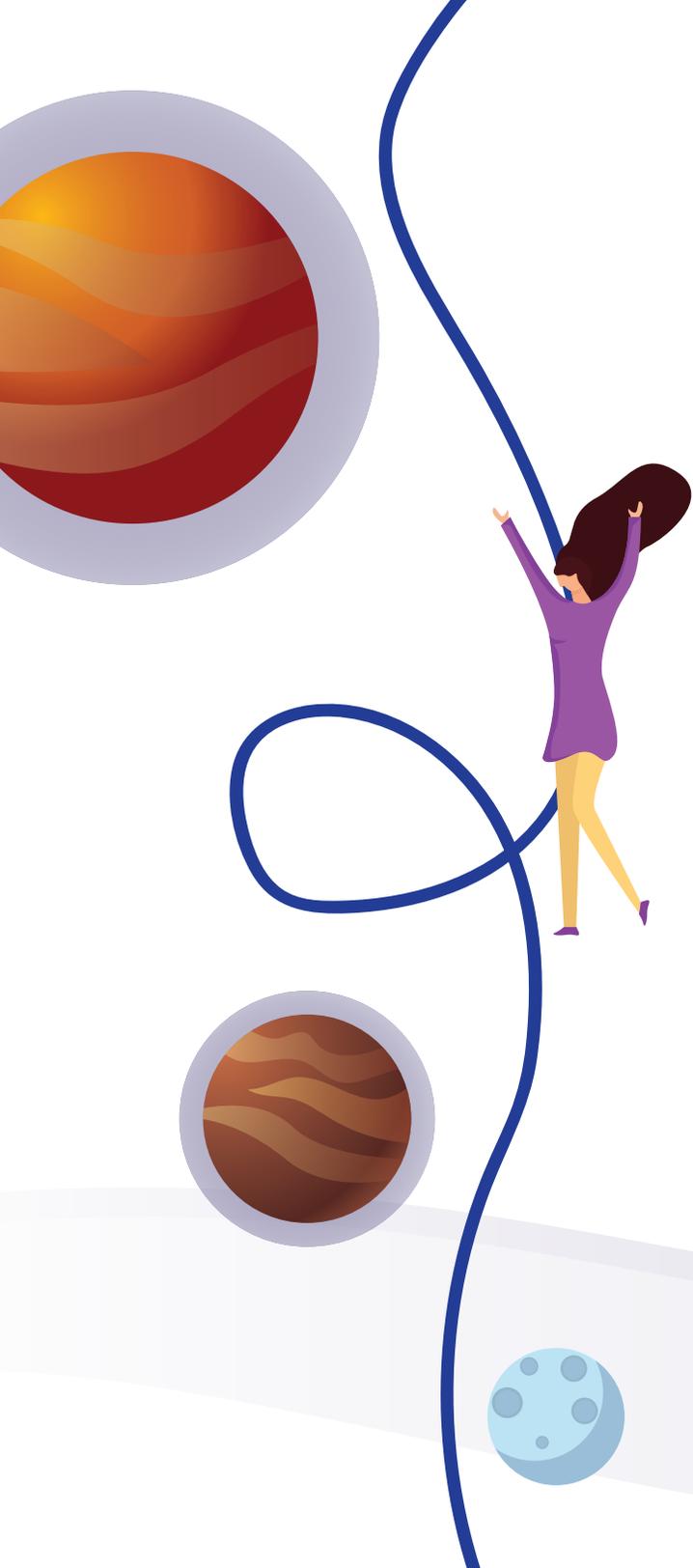
ProxiMat® plays a vital role in the definition of useable space with all VR headsets which use Standing and Room Scale. These include but are not limited to; HTC Vive/Vive Pro, Oculus Rift, Rift S, Quest, Playstation PSVR, Pimax 5K/8K, Valve Index, and all Windows MR systems.

Additionally, we are seeing support benefits for use with other cutting-edge technologies such as WalkOVR® and untethering devices such as the TP Cast and Vive Wireless Adapter.

ProxiMat® comes in two shapes, the first being a circular mat called ProxiMat® Guardian One (ProxiOne) and the second named ProxiMat® SGRA\*. Based on sales, the round mat is more popular in VR arcades and Schools, and the SGRA\*, which is a newer style mat for 2019, has been popular for home use. It is more a matter of preference than performance when it comes to the difference between these mats. Both include the front-facing button, center button, radius of safety, and anti-fatigue properties.

The SGRA\* model is named after Sagittarius-A Star, the black hole at the center of the Milky Way Galaxy and inspired by its sci-fi design. SGRA\* was chosen because ProxiMat® defines the center of your VR universe.

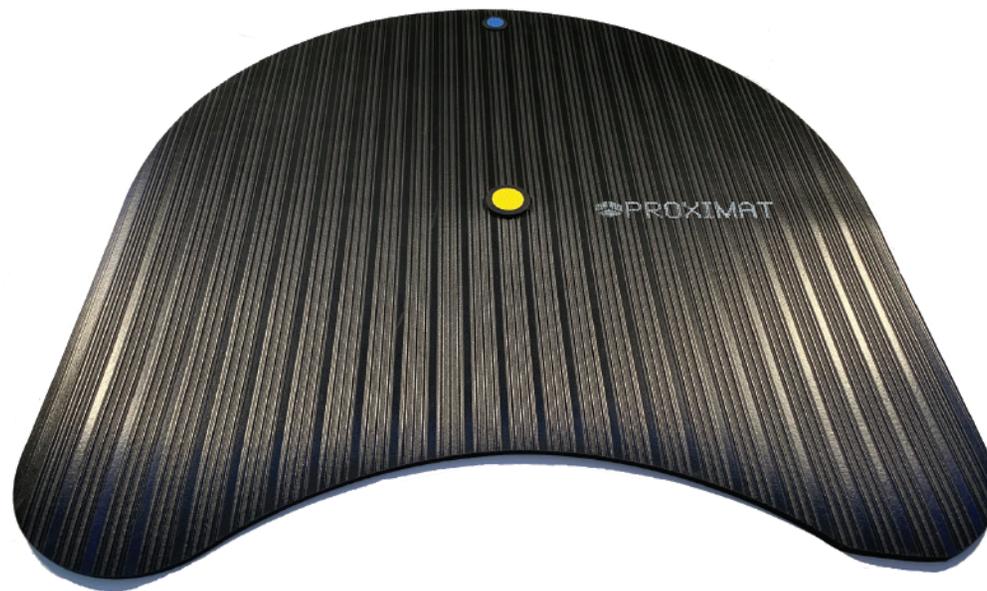
Both mats come in two sizes: Standard and Large. To use the ProxiMat® properly, make sure that one of your feet never leaves the mat, giving you a radius from the mat as a safety area. The Standard size is approximately 23" in diameter and the Large is approximately 35" in diameter. The standard size covers an average area of 6 to 8 feet (1.8 to 2.4 Meters), and the Large size covers an average area of 8 to 10 ft (2.4 to 3.0 Meters).



## ProxiMat Audience

The ProxiMat® line has been well received in VR Arcade use, School and University VR departments, residential home use, and commercial use. At least 20% of our sales have been outside of the United States.

The use of the ProxiMats® has been adopted by YouTube influencers such as Nathie, Cas and Chary, Reality Check VR (Caleb), and Virtual Reality Oasis (Mike) among others. It is a simple approach that works and works well. Currently, we are ramping up production for the Holiday season and sell our mats on Amazon, Amazon Global, Ebay and our website. We are actively looking at distribution channels as well as rights agreements and can brand our mats with a company logo for promotional purposes in the VR industry.



## About ProxiMat, a division of Murdock Industrial Inc.

Murdock Industrial Inc is a fabrication wholesaler located in Akron, Ohio. Our company was founded in 1999 and began production of the first ProxiMat® in 2016 following the introduction of the Oculus Rift. Upon first use of VR, it became evident that knowing where you were in relation to your physical environment was vital to preventing damage to equipment and personal injury. Sourcing of all materials except the colored centers of the buttons is entirely from US produced products and materials. We proudly fabricate our ProxiMat® line in Akron, Ohio. ProxiMat® is patent pending.

A new SGRA\* style is in the works as a mass production ProxiMat® and is expected to be a Kickstarter project in the Fall of 2019, please join the newsletter on [www.ProxiMat.net](http://www.ProxiMat.net) to become aware of project start dates and rewards. We will continue to sell our current line-up of Guardian One ProxiOne and SGRA\* ProxiMat® which are available now.

